

PNC FIG ADVISORY WILL BE THE COMBINATION OF AMBASSADOR FINANCIAL GROUP AND PNC

A TRULY DIFFERENTIATED PLATFORM

Common ethos of two firms emphasizes being a trusted advisor, truly listening to clients and understanding their objectives and needs and arriving at a customized solution unique to them

OUTSOURCED STRATEGIC CONSULTING

- Full M&A screening
- M&A Execution
- Fairness opinions
- Bi-annual Strategic Profile Report (SPR)
- Peer group analytics report
- Special assignments supporting internal planning

CUSTOMIZED BALANCE SHEET STRATEGIES

- Portfolio analysis driven by your strategic objectives and business model
- Proprietary market access and process resulting in unique investment opportunities
- FI sales and trading built for community banks
- Loan purchases or sales
- Leveraging and deleveraging strategies
- Securitizations (e.g. Freddie Q series)
- Derivative overlays and macro hedging

6TH LARGEST BANK BALANCE SHEET

- Fed Funds lines
- LC facilities
- Holding company facilities
- Acquisition and bridge financing

CAPITAL MARKETS AND INVESTOR RELATIONS

- Robust platform for capital raising – debt, sub-debt, preferred, equity
- IPO preparation
- Through Solebury (PNC affiliate) – perception studies, non-deal road shows, investor days, customized investor presentations and messaging, investor group optimization, IR outsourcing

RESALE OF LARGE BANK OPERATIONAL AND RISK MANAGEMENT CAPABILITIES

- Derivatives platform (PNC First)
- FX platform
- Treasury Management platform
 - Lockbox
 - P-Card
 - Receivables & Payables automation
 - RTP

COMING LATER IN 2019, ACCESS TO PNC'S FIG CLIENT PORTAL

- Balance sheet models
- Earnings and performance models
- Capital models (including CECL)
- BlackRock portfolio analytics
- Strategic Profile Report (SPR)



GET IN TOUCH

At PNC, we combine a wider range of financial resources with a deeper understanding of your business to help you achieve your goals. To learn more about how we can bring ideas, insight and solutions to you, please contact your Relationship Manager or visit pnc.com/fig.

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